

# MZUZAH CONVERGENCE 2020/21 BRIEF OVERVIEW & PROGRAM INFORMATION FOR VOLUNTEERS/INTERNS

*Integrating Sustainability Into The Millennial Discourse, In Creative and Innovative Ways To Foster In Next Generation Population And Leaders A Positive Psychological Shift In Ways Of Thinking And Approach To Key Issues.*

SUBMITTED BY MZUZAH CHARITABLE INC.  
A 501 (C) 3NONPROFIT ORGANIZATION



CONTACT

[MZUZAH@MZUZAH.COM](mailto:MZUZAH@MZUZAH.COM)

# Mzuzah 2018 Johns Hopkins Excerpt:

Kicked off by an award-winning (CNN, BBC) journalist and documentary producer, the Mzuzah Convergence hosted by the Johns Hopkins University, Carey Business School leveraged the power of innovative conversations to inspire a new generation of millennial leaders. With world class panelists and participants from more than eight countries including high level thought leaders from trail blazing organizations such as Thomson Reuters, Coca Cola, USAID, JHPIEGO, SBA and the Ambassador of Ghana to the USA Dr. Barfuor Adjei-Barwuah, the Mzuzah Convergence was marked by vibrant conversations and stimulating workshops. These dialogues cut across multiple issues including education, health, infrastructure, innovation, gender equality and leadership with a strong emphasis on starting and sustaining value driven businesses in keeping with the Carey Business School belief that business is best when it is done with humanity in mind. In these dialogues, thought leaders from high level multinational organizations fully engaged a solution driven audience in critical assessments of successful pathways for future impact. As we continue to pursue excellence in business and the responsibility associated with ethically sound business, we look forward to a bright future in which we are part of the solutions that we create when we focus on our young leaders.



## *Testimonial:*

”Forging connections among people and discourse on key issues are things Mzuzah has done well. Many of these connections and conversations have led to positive developments around the regions where Mzuzah has worked”

**Dr. Kevin Frick**  
**Vice Dean of Education**  
**Johns Hopkins University, Carey Business School**

# In Ghana: Hon. Dr. Opoku Prempeh, Minister of Education participation

DR. MATTHEW OPOKU-PREMEPH, GHANA'S MINISTER OF EDUCATION SPOKE ON SUSTAINABLE EDUCATION AT THE MZUZAH CONVERGENCE OF SUSTAINABILITY FORUM, HELD AT ASHESI UNIVERSITY, ACCRA GHANA



MBA Student's & Faculty from Johns Hopkins University, Baltimore MD, and University of Houston, Texas volunteering @ The Mzuzah Convergence in Accra, Ghana



Links to Video Testimonials From Past Mzuzah Volunteers/Interns

Mentor@John's Hopkins University: Wenhao Yang

<https://www.facebook.com/mzuzah/videos/2329654310580040/>

Mzuzah Project Award Winner Ghana: Benedictus Agbenyo

<https://www.facebook.com/mzuzah/videos/692498524514061/>

Mzuzah@John's Hopkins University Faculty: Dr. James Calvin

<https://www.facebook.com/mzuzah/videos/431134900775239/>

Mentor@Columbia University: Theotis Sharpe

<https://www.facebook.com/mzuzah/videos/836900286672676/>

# Mzuzah Convergence Overview

In partnership with several leading colleges and institutions across several countries. The Mzuzah Convergence on Sustainability emerged with the understanding that only Sustainable Thinking Leaders are capable of providing the most appropriate solutions to the complex problems across several emerging markets. By engaging the next generation of leaders, *we expect to develop individuals whose mindsets are hardwired to consider the implications of their actions on the well-being of their ecosystem, which includes their own personal economic well-being; and their community and environmental well-being.*

## MISSION :

To Inspire, Empower And Provide Key Tools For The Economic, Social And Environmental Sustainability Of Leaders In Emerging Economies. To Build A Collaborative Bridge That Cuts Across Geographic Boundaries. We Achieve This By Providing The Most Collaborative Platforms And Practical Tools Necessary For Socioeconomic And Environmental Sustainability And Success.

## PROGRAM SUMMARY

1. Teams in colleges across several countries design a sustainable project that directly benefits their local community and environment.
2. Cross border mentorship during project creation is provided by MBA and other graduate students in colleges in the United States
3. Projects are presented in a competition amongst colleges at the annual Mzuzah Convergence and winners are selected.
4. Includes a CSR component where participants volunteer at local orphanages and other less privileged institutions
5. Participants are explored to world class leaders, training and thought leadership at the annual culminating Mzuzah Convergence.

Some prior year participants & partners have included:

- ❖ *Johns Hopkins University, USA*
- ❖ *Columbia University USA*
- ❖ *Ashesi University Students Ghana*
- ❖ *University of Houston, USA*
- ❖ *University of Ghana, Ghana*
- ❖ *Lagos State University, Nigeria*
- ❖ *The Lagos Business School, Lagos*

With Support from:

- ❖ *The World Bank Africa Region*
- ❖ *United States Embassies, West Africa*
- ❖ *The Mandela Washington Alumni Network*

Testimonials:

*"I really enjoyed meeting so many young entrepreneurs working on many great projects. The conference showcased great speakers which provided expert insights on different topics related to social entrepreneurship. I look forward to seeing what future generations of students and speakers will be presenting at future conferences. Thank you for the invitation and for allowing me to participate!"*

**David Vallejo, MBA Student  
Johns Hopkins University,  
Carey Business School, USA**

*"Mzuzah put together a top-notch panel for the AEF@Columbia New York, USA 2019. As the conversation continues to shift towards a more sustainable African future, Mzuzah will and should be a major facilitator".*

**Eric McCathy, Co-Chair AEF  
Columbia Business School, New York, USA**

*"I was very impressed by the overall event. You got a great venue, kept very closely to time and have put together some very engaging speakers. The audience seemed to be high level execs from many of the most important companies".*

**Ismail Radwan, Lead Economist,  
The World Bank's Africa Finance & Private Sector  
Unit.**

# Showcasing Scholarship Winners from Ghana Universities @ Johns Hopkins University : Benedictus Agbenyo & Felix Owusu

Both Benedictus Agbenyo & Felix Owusu students of **FACULTY OF INTEGRATED DEVELOPMENT STUDIES, UDS WA CAMPUS** were part of the student team nominated to attend the Mzuzah Convergence program held at Ashesi University. Both students belong to a team that won the entrepreneurial award at the program for coming up with a sustainably designed concept and project. They were sponsored by Mzuzah to represent UMAS at the Mzuzah Convergence a follow up program which held at the Johns Hopkins University, Carey Business School. Below are some pictures of their participation in the United States earlier this year. Mzuzah looks forward to more student teams participating both in Ghana and in the United States!



**Benedictus Agbenyo & Felix Owusu, UDS WA, Campus student winners sponsored by Mzuzah @ Mzuzah Convergence Johns Hopkins University.**



**Khanitat a student from Ashesi University & Gordon a member of GCM Ghana @ The Mzuzah Convergence Johns Hopkins University**



# The Future:

*“inculcating long term sustainable mindset in academia and industry through innovative mechanisms”.*

By forging partnerships with leading educational institutions and centers, Mzuzah works on developing the next generation of proactive sustainable thinking leaders. Through year-round initiatives, Mzuzah engages government, nonprofit, and private-sector leaders across several countries, along with international experts to create partnerships, networks, and collaborative pathways to address often daunting social challenges. The goal is to establish, then implement, best practices for social responsibility and collaboration, along with investments in people, infrastructure, and the environment that are transformational and sustainable.

## **Mzuzah Convergence:**

Mzuzah provides platforms for debate, analysis and collaboration between current and future leaders interested in discussing sustainable solutions to the regions challenges with innovative lens. Only innovation and creativity will ensure workable, stable and realistic solutions to contemporary issues in emerging markets and beyond. By facilitating dialogue, we expect to map the emerging trends of sustainable innovative solutions and the type of leadership required to deal with issues related to sustainable development.

*“Firmly positioned as a leading organization in helping players in the sustainability space to interact, understand each other and establish relationships.”*

**Juan Elegido, Vice Chancellor  
Pan Atlantic University**



**Images from Past Mzuzah Convergence's**



# CSR Community Impact Projects:

Over the years we've reached out to needy and underserved groups as well as run the business conference, we've had medical interventions, gifts & volunteering at orphanages in the cities in which we run the programs, and we've also helped bring awareness to a few non profits are doing good work .

Images from Mzuzah CSR supporting the work of Movable Feast, a local nonprofit organization.



Volunteers @ a Mzuzah Dinner



Images from Mzuzah CSR in Ghana, reaching out to 3 Orphanages.



Images from Mzuzah CSR Nigeria with Dental Interventions for approx. 380 students at the Pacelli School of the Blind & Wesley College



# Encouraging Local Talent:

*Local Entrepreneurial visits”.*

Local talent is what makes an economy grow and to be sustainable they must be supported and encouraged. Mzuzah Convergence programming addresses this need by reaching out to local talent and creating an awareness for their products and services as well as supporting them with MBA level interventions.

The Mzuzah Convergence feature’s local entrepreneurs and visits them onsite to provide hands on support to their initiatives.

We are also working on placing them on global entrepreneurial platforms in partnership with leading organizations.



Images from Past Mzuzah Convergence’s





## Accra, Ghana Trip Information for 2021 Volunteers/Interns

1. Local host accommodation and on ground logistics in Accra, Ghana will be provided for all international volunteers/Interns by Mzuzah (volunteers are free to pay for other preferred accommodation of their choice. Several global brand hotels such as the Marriot and Holiday Inn Hotels are available in Accra, Ghana)

2. Tickets to & from Accra, Ghana are the sole responsibility of each volunteer/intern. Approximate cost is between \$1000 & \$1500. We suggest British Airways or Delta Airlines. We will communicate exact dates and itinerary. Remember to include travel insurance to cover your trip and medical coverage, typical range is \$50 to \$70.

### Typical Volunteer Tasks During Mzuzah Trips

Volunteer/Intern tasks during the Mzuzah trip include:

- Basic medical care/Interventions such as annual medical/dental checkup's for orphan children.
- Key role in reviewing project write ups presented by underserved university students. Making recommendations for project improvements, strategic positioning and formal presentations.
- Engaging local entrepreneurial start ups by sharing possible solutions to their current issues.
- Hands on volunteer activities at local orphanages and other underserved community projects.
- Rapporteur @ the Mzuzah Convergence.
- Preparing program evaluation report for program.
- Other program event tasks as the need arises on ground.

Questions: email [mzuzah@mzuzah.com](mailto:mzuzah@mzuzah.com)

We look forward to your participation.

# Mzuzah International Reach



Face to Face  
Interaction &  
Relationship  
Building.

Mzuzah in Ghana.  
Johns Hopkins  
MBA Students  
engaging an  
emerging local  
entrepreneur,  
Accra Ghana

In 2020/21, we anticipate a gathering of over several hundreds of millennial generation leaders plus an additional business and government leaders—including executives from global companies and educational organizations, senior government figures, investors and independent experts— for three days of discussions and activities that will discuss social, environmental and economic sustainability issues. This is an invitation only event.

## In 2020 The Mzuzah Convergence held as follows (New dates to be announced for 2021 soon)

1. Johns Hopkins University, Baltimore, MD., USA February 19- 21, 2020 Already Held  
OTHER PROGRAMS POSTPONED DUE TO COVID 19
  1. Columbia University, NY USA: Postponed
  3. Accra, Ghana, Postponed
  4. Lagos, Nigeria, Postponed
  5. Banjul, Gambia. Postponed

# Mzuzah 2021 Join Us!

