



Sponsorship Opportunities

501 (c) 3 Nonprofit Organization, Tax ID 94-3341391

MZUZAH CHARITABLE INC.
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ABOUT MZUZAH AND ITS OFFERINGS

JOHNS HOPKINS
CAREY BUSINESS SCHOOL

MZUZAH
Africa
Innovative Transformation. Alluviont



OTHER PROGRAMS

THE ORIGIN

In 2017, Mzuzah introduced the Sustainable Projects Competition to develop, empower and inspire the next generation of African leaders, imbuing them with a keen sense of the implication of their actions on the well-being of their communities, environment, and the world at large.

THE PROJECTS

The competition invites college and university students in African countries to create teams and propose indigenous sustainable solutions to address social, economic or environmental issues within their communities.

THE COMPETITION

Student teams progress through 4 stages:

- Inter-faculty competition within schools
- Zonal competition within regions
- National competition within countries
- International competition across countries

THE CONVERGENCE

To conclude the program at different stages of the competition, Mzuzah organizes a "Convergence" to engage distinguished leaders and experts, encouraging partnership creation and facilitating collaborative pathways to address daunting global challenges.



ABOUT US

Mzuzah was founded in 2017 to explore models of building connections between sustainability, social and environmental impact, and economic empowerment.

By engaging a diverse group of stakeholders, with a focus on the younger generation, Mzuzah brings together experts and thought leaders in establishing sustainable leadership in Africa and other emerging markets.

UPCOMING: MZUZAH LUNCH & LEARN CONVERSATIONS ON SUSTAINABILITY WITH BOB HARVEY, PRESIDENT GREATER HOUSTON PARTNERSHIP AUGUST 10, 2022

Connecting the dots on “sustainability”. Making the sustainability discourse relevant to next generation C-Suite leaders. What is happening now related to sustainability? cross cultural considerations? building a collaborative bridge that cuts across geographic boundaries that impact the Houston market?

RESULTS FROM PAST PROGRAMS

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STATISTICS



Student participation grew from **340** in to **2150** in only 5 years

5

African countries as well as the **United States & South Korea** have been represented

HIGHLIGHTS FROM PREVIOUS YEARS

HOST INSTITUTIONS

In the past few years, the Mzuzah'S Sustainability Programs have been hosted by The John's Hopkins University Carey Business School; The Bloomberg School of Public Health, USA; Columbia University AEF, USA; Ashesi University Ghana; Lagos Business School, Nigeria; and the USA Embassies in Liberia & Nigeria.

COMPETITION JUDGES

Past judges have included Berla Mundi, Ghana TV Personality; John Armah, Forbes 40 under 40; Blue Skies, Chairman, Signal Alliance, Founder & CEO, Bold Nutrition, and multiple others.

NOTABLE SPEAKERS

The Convergence attracted has multiple scholars, policy makers and practitioners including

- **Alexis Bonnell, Chief Innovation Officer, USAID**
- **Michael Golzmann, VP Global Policy & Sustainability, Coca Cola**
- **H.E Dr. Mahamudu Bawumia, Vice President of Ghana**
- **Folubo Philips, Chairman, Philips Consulting;**
- **Dr. Kevin Frick, Vice Dean, Johns Hopkins University, Carey Business School;**
- **Dr. Barfuor Adjei-Barwuah, FMR Ambassador of Ghana to USA;**
- **Carolyn Yarina, CEO Sisu Global, Forbes 40 under 40**

As well as over 800 corporate C level executives have participated.





UPCOMING MZUZAH LUNCH & LEARN CONVERSATIONS ON SUSTAINABILITY @THE MAYS BUSINESS SCHOOL, CITY CENTRE

SPEAKERS



**Bob Harvey, President and CEO,
Greater Houston Partnership (Key Speaker)**

Additional panelists to be announced later



**Vivian Jokotade Adeniyi, CEO NOTIQ.
(Moderator)**

DATE & TIME

AUGUST 10, 2022, | 12:30 PM TO 2:00 P.M

EVENT LOCATION

MAYS BUSINESS SCHOOL, CITY CENTRE, 842 W. SAM HOUSTON PKWY N, SUITE: 200, HOUSTON, TX 77024

"Forging connections among people and discourse on key issues are things Mzuzah has done well. Many of these connections and conversations have led to positive developments around the regions where Mzuzah has worked"

-Dr. Kevin Frick, Vice Dean of Education, John Hopkins University
Program Impact



TESTIMONIALS

"Mzuzah put together a top-notch panel for the AEF@Columbia New York, USA. As the conversation continues to shift towards a more sustainable African future, Mzuzah will and should be a major facilitator"

-Eric McCathy, Co-Chair AEF, Columbia Business School

Satisfaction

02

Future Plans

"I really enjoyed meeting so many young entrepreneurs working on many great projects. The conference showcased great speakers which provided expert insights on different topics related to social entrepreneurship. I look forward to seeing what future generations of students and speakers will be presenting at future conferences. Thank you for the invitation and for allowing me to participate!"

-David Vallejo, MBA Student, John Hopkins University



CSR Community Impact Projects

Images from Past Mzuzah CSR in Ghana, Nigeria and Baltimore, USA



Supporting Second Chance & Movable Feasts in Baltimore, MD



Images from Mzuzah CSR Nigeria with Dental Interventions for approx. 380 students at Pacelli School of the Blind & Wesley College



Over the years we've reached out to needy and underserved groups as well as run the business conference, we've had medical interventions, gifts & volunteering at orphanages in the cities in which we run the programs, and we've also helped bring awareness to a few nonprofits doing good work.

Images from Mzuzah CSR in Ghana, reaching out to 3 Orphanages.



WHY SPONSOR?

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WHY SPONSOR MZUZAH



**"Development is about more than money,
or machines, or good policies - its about
real people and the lives they lead"**

- Paul Kagame -

BENEFITS

INCREASE VISIBILITY

An opportunity to enhance your mission and values with a diverse audience, garner more brand awareness and share experiences with emerging leaders.

DISCOVER TALENT & SOLUTIONS

A unique opportunity to be one of the first to unfold untapped potential and finance the most creative life-change innovations on the African continent.

CONNECT WITH LIKE MINDS

Connect and collaborate with public and private sector leaders who are passionate about entrepreneurship, young generation leaders, environmental sustainability, economic and business development in Africa and other emerging markets

SPONSORSHIP PACKAGES

CHAMPIONS

1

PROMOTION & MEDIA

- Cover of program brochure
- Full page advertisement in program brochure
- Press releases & PR Activity
- Logo on participant certificates
- Online & onsite advertising on all media and marketing materials

LUNCH AND LEARN SPECIFIC

- Invitation to participate in ongoing sustainability discourse.
- Leadership development opportunity for staff members.

\$10,000

CHEERLEADERS

2

PROMOTION & MEDIA

- Full page advertisement in program brochure
- Press releases & PR Activity
- Logo on participant certificates
- Online & onsite advertising on all media and marketing materials

\$8,000

PROMOTERS

3

PROMOTION & MEDIA

- Half page advertisement in program brochure
- Logo on participant certificates
- Online and onsite advertising on all media and marketing materials

\$5,000

PARTNERSHIP PACKAGES

ADVOCATES

4

PROMOTION & MEDIA

- Acknowledgement in program brochure
- Online & onsite advertising on all media platforms with logos

\$2,500

SUPPORTERS

5

PROMOTION & MEDIA

- Shout-out in program
- Online and onsite advertising on all media platforms with logos

\$1,000

BUILD YOUR OWN PACKAGE (BYOP)

6

Mzuzah believe in flexibility and therefore offers the opportunity to tailor make your own unique package.

OTHER OPPORTUNITIES

7

Beyond these packages, there are a plethora of ways you can also offer sponsorship. These could include:

- Hosting conference events
- Providing internships
- Inviting participants to workshops and training programs
- Providing workspaces to contestants to carryout projects
- Incubating the contestant project ideas
- Mentoring participants
- Becoming a judge
- Offering internet subscription fees
- Funding contestant travel
- And multiple others



HOW TO SUPPORT

Join us as a sponsor and highlight your organization's commitment to sustainability, next gen leadership development, women in business and an inclusive workforce. Just a few of the benefits include receiving prominent branding for your organization, positioning your company as an advocate for sustainability and next gen leadership development, women professionals, and engaging next gen professionals with prime networking opportunities.

To join us as a sponsor, please complete **response form below** and email to: Ishama Medilien, at IMedilien@mzuzah.com or call 713-269-7410

One small act can have far reaching impact while many change the world.



RESPONSE FORM

Thank you for deciding to support the Mzuzah Lunch & Learn Conversations on Sustainability. We are excited to welcome you as a partner for this important event.

To confirm your sponsorship, please provide us the following information:

1. Company Name:

2. Contact Name & Title:

3. Contact Email:

4. Contact Phone number:

5. Sponsorship Amount:

*Do you plan to provide company paraphernalia for attendee gift bags? Yes/No

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READY TO SPONSOR?



Email:

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Fill A Form:

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+1713-2697410



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LET'S TRANSFORM THE WORLD TOGETHER!