



# MZUZAH Lunch & Learn

Aug 10, 2022



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## MAYS BUSINESS SCHOOL

Free Guest wi-fi

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# MZUZAH



God's glory is on tour in the skies, God-craft on exhibit across the horizon.  
Madame Day holds classes every morning, Professor Night lectures each evening.

Their words aren't heard, their voices aren't recorded, but their silence fills the earth:

Unspoken truth is spoken everywhere.

God makes a huge dome for the sun—a superdome!

The morning sun's a new husband leaping from his honeymoon bed,  
the day breaking sun an athlete racing to the tape.

That's how God's Word vaults across the skies from sunrise to sunset,  
melting ice, scorching deserts, warming hearts to faith.

The revelation of God is whole and pulls our lives together.

The signposts of God are clear and point out the right road.

The life-maps of God are right, showing the way to joy.

The directions of God are plain and easy on the eyes.

God's reputation is twenty-four-carat gold, with a lifetime guarantee.

The decisions of God are accurate down to the nth degree.

God's Word is better than a diamond, better than a diamond set between emeralds.

You'll like it better than strawberries in spring, better than red, ripe strawberries.

**Psalm 19**

# WELCOME TO MZUZAH

## Lunch & Learn

# Sustainability Conversation 2022



**come and learn:**

**about connecting the dots on “sustainability”. Be a Vital Part of the Houston Sustainability Ecosystem ... Be Proactive!**

### About Mzuzah

Mzuzah explores models of building connections between sustainability, social and environmental impact, and economic empowerment. Mzuzah brings together experts and thought leaders to engage a diverse group of stakeholders, with a focus on millennials, in establishing sustainable leadership in Africa and other emerging markets. Doyin Oluntona, Co-Founder of Mzuzah, states, “By educating and engaging the next generation of leaders, we expect to develop individuals whose mindsets are hardwired to consider the implications of their actions on the well-being of their ecosystem, which includes their own personal economic well-being; community and environmental well-being,” resulting in better-informed decision makers and approaches to sustainable economic development and social impact issues on the continent. For more information, visit [www.mzuzah.com](http://www.mzuzah.com)



### About Mays Business School

Howdy!

Welcome to Mays Business School at Texas A&M University! Mays' mission is “To be a Vibrant Learning Organization that Creates Impactful Knowledge and Develops Transformational Leaders.” Mays Business School educates nearly 6,300 undergraduate, masters, and doctoral students in accounting, finance, information systems and operations management, management, and marketing. Mays ranks consistently among the top public business schools in the country for its programs and for faculty research.



# FOREWORD



**Doyin Oluntona**  
**Co-Founder, Mzuzah**

Mzuzah invites you to spend your lunch hour with a local enthusiastic innovator in the energy transition space, a local expert on sustainability business solutions, and the CEO of the premier principal business organization in Houston. In this hour, we will take the opportunity to learn about the past, find ways to be even more relevant in the present, and equip ourselves for the future with tools to proactively position our businesses for their critical role in the Houston sustainability ecosystem

The Mzuzah “Lunch & Learn Conversations on Sustainability—Houston 2022” seeks to explore ways to “build a realistic and synergistic junction of Sustainability, Social/Environmental Impact, and Economic Empowerment” to contribute to fostering an enabling innovative environmental solution in Houston. In our city of Houston, sustainability is not an afterthought, opportunities abound, and tools to sustainably build and maintain innovations are abundant and easily available and affordable to all. Houston is a city where “sustainable innovation” is at the forefront of conversations and actions, where current and next-generation Houstonians are empowered to build businesses and innovate with sustainability at top of mind. Our hope is that Mzuzah’s goal of encouraging ethical, thoughtful, sustainable leadership will significantly contribute to Houston’s success in resoundingly positively impacting the rest of the world. As innate trust is built, global and regional trade will become increasingly efficient, and cross-border relations and collaborations will become easier to foster. The end result will be increased trade and profitability across the region and around the globe.

I am pleased to welcome you to the MZUZAH Lunch & Learn Conversations on Sustainability at precisely the time in which the abundance of opportunities that are camouflaged as challenges across the region elicits bold visions that complement Mzuzah’s mission of creating wealth in the most ethical, beautiful, innovative and sustaining way that engages the support of the creator of the Universe.

**Doyin Oluntona**  
**Co-Founder, Mzuzah**

**12:30 TO 1:00 P.M**

**📍 Check in & Networking**

MAYS BUSINESS SCHOOL,  
CITY CENTRE, 842 W. SAM  
HOUSTON PKWY N, SUITE:  
200, HOUSTON, TX 77024

**1:00 TO 2:00 P.M**

Brief Overview: Makua Mbaegbu

Speaker Introductions: Vivian Jokotade Adeniyi

Lunch & Learn Conversations on Sustainability:

Bob Harvey, President & CEO, Greater Houston Partnership

Moji Karimi, Co-Founder & CEO, Cemvita Factory

Juliana Garaizar, Head of Houston Incubator and VP of Innovation,  
Greentown Labs

\*Moderator: Vivian Jokotade Adeniyi, CEO NOTIQ

Closing Remarks: Doyin Oluntona, Co-Founder, Mzuzah Charitable Inc.

# Keynote **SPEAKER**



**Bob Harvey,  
President and CEO,  
Greater Houston Partnership**

**Keynote Speaker Mzuzah Lunch & Learn**

Bob Harvey is President and CEO of the Greater Houston Partnership, the Houston region's principal business organization. The Partnership focuses on attracting investment and trade to Houston, building a strong workforce, advocating for sound public policy, and convening a diverse set of Houstonians when major issues arise.

Prior to joining the Partnership in 2012, Harvey was active in the Houston business community, first as a consultant with McKinsey & Company, Inc. and then as Vice Chair of Reliant Energy.

Harvey serves on the boards of Houston Exponential, Good Reason Houston, the Greater Houston Convention and Visitors Bureau, and the Center for Houston's Future. He is a Trustee Emeritus of the United Way of Greater Houston and The Post Oak School.

Harvey was raised in Houston, Texas, and received his bachelor's degree in Mechanical Engineering from Texas A&M University and his MBA from Harvard Business School.

# SPEAKERS

## MAYS BUSINESS SCHOOL



**VIVIAN JOKOTADE  
ADENIYI**

**MODERATOR**

As a young child, I dreamt of becoming two things: the first, a fashion designer, and the second, an elegant, influential woman. I was passionate about two interests, Fashion and the Environment. My dream included living out true beauty, authenticity, grace, poise, warmth, love, eloquence, and the like. I quickly identified with and admired anyone who lived out these virtues and owned their imperfections. When I moved to the United States in 1997, I ended in college for business. Following a layoff and the start of a small business, I found myself planning lavish weddings and events and designing exquisite stationery. I had no idea what was to come.

After working with paper for 15 years, a search for the next big step in my career brought me closer to the reality of my childhood dream but with a twist: I entered the world of fashion design, leveraging my experience with paper. As a working woman, I found it somewhat difficult to source a stylish planner that speaks to my core and deeply represents the influential woman I dream of becoming. Most office stores offered more masculine work-life goods. In 2019, my search inspired me to bring to market what I found to be lacking. With zero followers, a \$1000 investment, and an elegant dream, NOTIQ, a fashion-forward, lifestyle brand was born in my living room



**MOJI KARIMI**

Moji is a carbon-negative entrepreneur, and a technology futurist. His mission is to create a sustainable future where humans have applied technology to balance the rate of climate change. A future where humans live in harmony with nature. As an operator, he has a track record of taking a range of multidisciplinary ideas to market. The fruits of this experience became Cemvita Factory, a company that Moji started with his sister Tara in 2017. In his role, Moji serves a team of passionate scientists and engineers on a mission to reimagine the heavy industries for a net-zero economy. This is done by genetic engineering of microbes that enable carbon-negative solutions across oil and gas, chemical, and mining industries.



**JULIANA GARAIZAR**

Juliana obtained an MBA at the London Business School and Berkeley's Haas School of Business, specializing in Entrepreneurship. She is President of one of Sophia Business Angels sidecar funds SBA ISF Holding, Expert Committee Member of Success Europe Fund (best European early stage fund in 2010) and a member of the University of Houston Cougar Venture Fund Advisory Committee. Juliana is a member of the Angel Capital Association Marketing and Membership Committees and of Ignite, a health-focused women investment group as well as the Early Stage Investing Education Chair for of Houston Exponential's Steering Committee. International Founding Member of Istanbul's Galata Business Angels Juliana also helped WEangels get started, focusing on investing in Latin American Women Entrepreneurs.



# PLANNING TEAM



**Oromeni Olayiwola**

She is a seasoned consultant with years of experience in Operations, Sales and Project Management for the past 11 years. She has had pivotal roles in helping startups flourish in the TX And GA. She has extensive experience in different industries which makes her unique and well sought after among the Startup companies that especially target the migrant communities. She loves meeting people and building relationships.

She had her undergraduate Degree in Economics and topped it up with 2 MBA's one in PM and the other in Leadership. She loves to travel and enjoys giving back through volunteer opportunities.

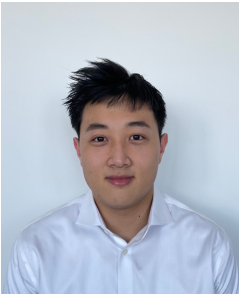


**Makua Mbaegbu**

Business Development Team, Mzuzah

Makua is an Alumni of the Louisiana State University and University of South Florida, where she graduated with a masters of science in petroleum engineering and a bachelors of science in geology respectively.

She is passionate about finding ways to incorporate sustainability practices into the business operations, particularly the energy industry. In her free time she enjoys experimenting with new recipes, volunteering, and travelling.



**Yiming Yei**

Social Media Engagement, Mzuzah

Yiming is a business administration major business development intern who focuses on communication and finance. He is currently a junior at Fordham University Gabelli School of Business. He was previously a wealth management intern at GTJA securities, a comprehensive financial provider with a long-term, sustainable and overall second largest market scale in the Chinese securities industry. He is also a volunteer in Asian American for Equality, a non-profit organization based in New York City focused to advocate for equal rights, and one of the city's leading housing, social service and community development organizations. He is also fluent in Mandarin and Shanghainese.



**Doyin Oluntona**

Co-Founder, Mzuzah

Doyin an attorney has worked across a variety of sectors spanning the legal, corporate and non-profit sectors and across several continents. The recipient of several global awards, she is passionate about developmental issues especially as it relates to social responsibility & sustainability initiatives. She now works to stimulate effective dialogues between next generation leaders, multinational corporations, governmental agencies, the private sector and civil society organizations across several regions. An alumna of the Stanford Business School, EPNL program, she has an MBA from Texas A&M University, Mays Business School; and an LLM degree from the American University, Washington College of Law and an LLB from the University of Jos, Jos Nigeria.

# MZUZAH Lunch & Learn

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