

Uturn Africa

In Collaboration with
The Lagos Business School/Sustainability Centre
Pan-Atlantic University
Presents

THE CONVERGENCE



INNOVATIVE TRANSFORMATION. ALLUVION!



LAGOS
BUSINESS
SCHOOL

PAN-ATLANTIC UNIVERSITY

Overview

Utum Africa forums engages the region's most influential leaders and those with interest in Africa in critical discussions designed to create partnerships, networks, knowledge and collaborative pathways to achieve effective and sustainable social change and impact in the region.

Join us and:

ENGAGE in the quest! Find answers to the most challenging questions around **designing strategic sustainable approaches**. **NETWORK** and develop relationships with high **profile leaders** doing business or considering doing business in African countries such as Ghana, Nigeria and Cameroun etc., senior government figures, investors and independent experts. **BE INSPIRED** by new **perspectives, solutions** and **innovative approaches**.

The opportunity

You will gain	How
<ul style="list-style-type: none">Thought Leadership	Our forums deliver first-class programs, leading thinkers and cutting-edge insights. Cement your credibility by positioning your organization as a central participant in the debate about sustainability, economic and social impact issues in Africa. Foster intelligent debate and align yourself with forward thinkers.
<ul style="list-style-type: none">Showcase of indigenous successful sustainable projects	Showcase of "successful go beyond projects" developed by indigenous talent.
A rare opportunity to view the work of highly credible indigenous social sector organizations on the African continent.	A showcase of highly credible indigenous social sector organizations working on the Africa continent. Plus investment opportunities.
<ul style="list-style-type: none">Business opportunities	Network with executives, policymakers and influential thinkers drawn from around the globe
<ul style="list-style-type: none">Africa on Display	A showcase of the originality & beauty of the African continent

Testimonials:

"I was very impressed by the overall event. You got a great venue, kept very closely to time and have put together some very engaging speakers. The audience seemed to be high level execs from many of the most important companies".

Ismail Radwan, Lead Economist, The World Bank's Africa Finance & Private Sector Unit.

"It was a pleasure to take part in such a well arranged program".

Andrew Fawthrop, Chairman/MD, Chevron Nigeria/Mid Africa Strategic Business Unit.

"I really liked the fact that the attendees were quite switched on. Their concentration level was commendable and the questions they asked were also very well thought out". "I really enjoyed Utum Africa Forum and I commend you for your vision and efforts which should be appreciated throughout the Continent. Great job and thanks for inviting us".

Val Thompson, President & CEO

Houston Int. Trade Dev. Council, Inc. USA

"it was an excellent event; I was pleasantly impressed by my colleagues on the panel, in particular the Houston Councilwomen, impressive!"

Dante Mossi, PhD. Fmr., Senior Country Officer

The World Bank, Ghana



face to face
interaction and
relationship
building

Christian Wessels, Partner Roland Berger Strategy Consultants & a participant

Andrew Fawthrop, Chairman MD Chevron Mid Africa SBU; Frank Nweke, DG NESG; Ismail Radwan, Lead Economist, World Bank Africa Finance & Private Sector Unit.

Dr. Esi Ansah, Ashesi University; Dr. Toni Aubynn, CEO, Ghana Chamber of Mines; Dr. Mustapha Ahmed, Deputy Minister for Environment; Keli Gadzekpo, Co_Founder/CEO Databank Financial Services

We anticipate a gathering of business, private sector and government leaders-inclusive of key leaders from the millennial generation and executives from global companies who are doing business or considering doing business in African countries. Senior government figures, investors and independent experts- for two days deliberations that will discuss key strategies and proffer real solutions to ongoing challenges.... to address the regions future socio-economic sustainability.

This is an invitation only event.

Images from Past Uturn Africa Forums in Africa



Hon. Emmanuel Armah-Kofi Buah, Minister of Energy, Ghana. Welcoming participants



Dr. Joyce Aryea making a presentation



Dina Godwin "1" Mensing Director, Isako Ghana Limited; "Casaline Sage "1" Senior Social Development Specialist "World Bank "Franklin Cudjoe" "Director, IMAM" "Dennis Flemming "1" Project Director, Partnership Initiatives in the Niger Delta"



Tonye Cole, CEO Sahara Group; Niyi Yusuf, Country Mgr, Accenture Nig; Philip Mhehlotla, GM, SPDC



Muse Selah, Regional Mgr, Ecobank



Dr. Chris Ogbecbe, Dir. Lagos Business School & Chairman, BOD, Diamond Bank



Delegates from Chevron, Tuiel Charar & Others



Tony Attah, Vice President Sustainable Development, Shell Nigeria in conversation with Nonny Ugoma, MTNF Executive Secretary



Douglas Barnett, African Development Bank



Adwoa Okyere, CEO Africa Bagg & Fmr. Ghana Minister



Franklin Cudjoe, Founding Director Imani Ghana & other participants



Dante Mossa, Senior Country Officer, The World Bank, Ghana; Joisnda Jones, Chairperson Houston International Business Initiatives; Alex Kofi-Mensah Mould, CEO National Petroleum Authority (NPA) Ghana



In Partnership with the Pan Atlantic University, Lagos Business School/First Bank Sustainability Center & The Enterprise Development Center. The Uturn Africa Pre-Forum Young Leaders Convergence on Sustainability and Pre-Forum SME Convergence on Sustainability have emerged with the understanding that only Sustainable Leaders are capable of providing the most appropriate solutions to the present problems of African societies. Uturn Africa provides a platform for debate, analysis and collaboration between current and future leaders interested in discussing sustainable solutions to the regions challenges with innovative lens. Only innovation and creativity will ensure workable, stable and realistic solutions to Africa's contemporary issues. By facilitating dialogue, we expect to map the emerging trends of sustainable innovative solutions and the type of leadership required to deal with issues related to sustainable development.

Each sector needs Sustainable Leaders. Only through the power of collective dialogue can we envisage and determine the kind of best practices that should exist in each sector. These dialogues are essential to ensure the development of Sustainable Leadership with highly-skilled, right thinking individuals leading the transformational movement on the African continent. In our perspective, sustainability is at the core of social, economic, environmental and political issues facing Africa today. "The Convergence" attracts hundreds of young leaders from highly acclaimed higher institutions in Ghana/Nigeria/Cameroun plus corporations, foundations & donor organizations.

Images from Past Uturn Africa YL/SME Convergence



About Uturn Africa Forums

Uturn Africa Forums are frank and thought-provoking events, translating the best qualities of our unique coverage into lively and relevant debates for executives seeking new insights into social impact, strategic issues for the African continent.

Speakers at recent Uturn Africa Forums



Alex Kofi Mensah Mould
CEO, Ghana National Petroleum Corporation (GNPC)



Christian Wessels
Partner, Roland Berger Strategy Consultants



Hon. Jolanda Jones
Chair, International Business Initiatives & Council Member, Houston Texas, USA



Andrew Alli
President/CEO Africa Finance Corporation



Hon. Moses Asaga
CEO, National Petroleum Authority



Joyce Aryee,
Fmr. CEO, Ghana Chamber of Mines



Juan Elegido
Vice Chancellor, Pan African University



Watch a video with the keynote address from **Hon. Emmanuel Armah-Kofi Buah,** Minister of Petroleum, Ghana

[CLICK HERE](#)

By combining high-calibre speakers with the reach of The Uturn Africa Forum brand, Uturn Africa Forums generate media coverage in print, online and broadcast media.

Prior Years Partners Include:

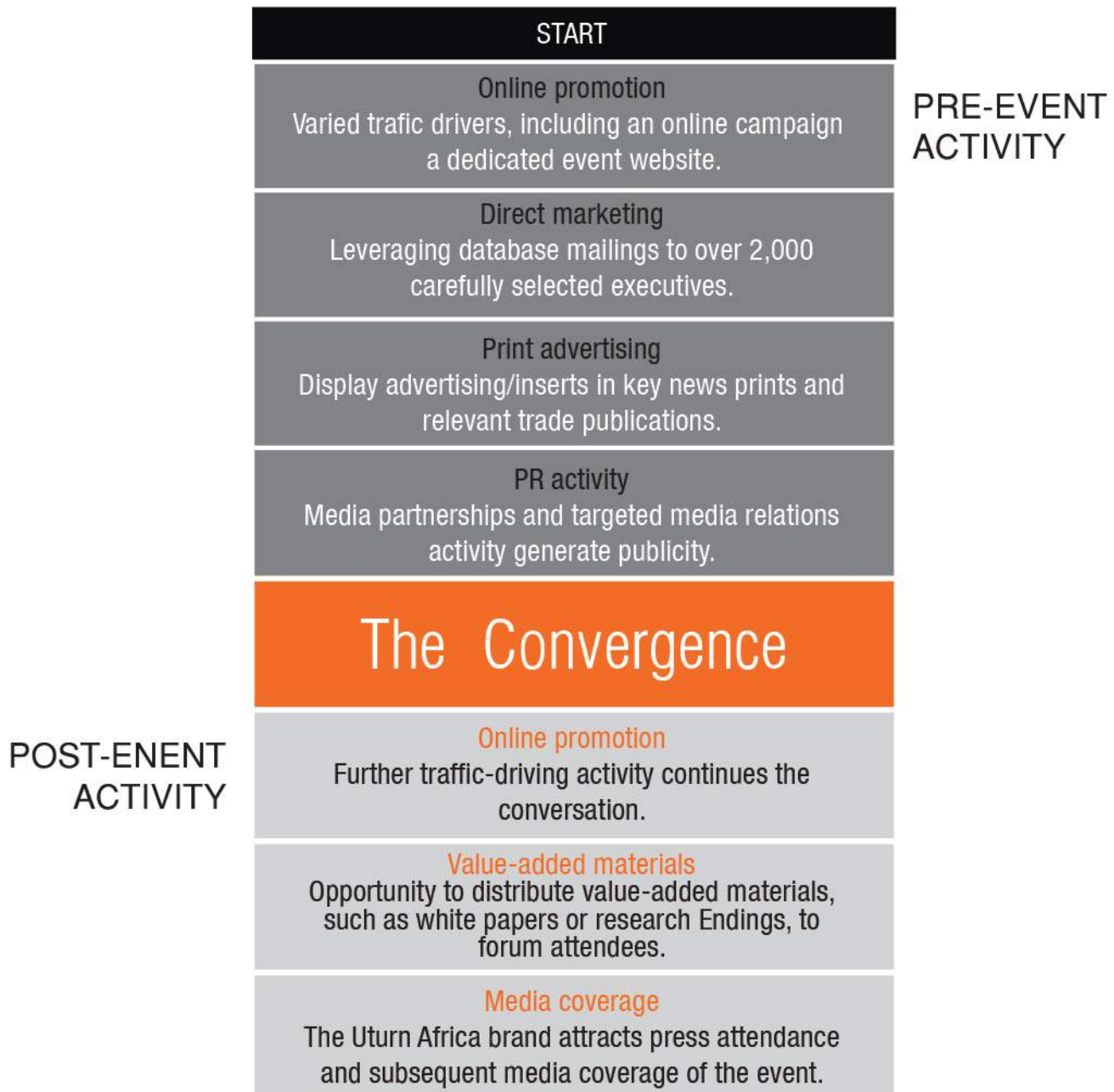


Introduction – Promotional exposure – The event – Previous Uturn Africa Forums
in Ghana, Nigeria and Cameroun— **ABOUT UTURN AFRICA FORUMS** – Partnership categories



Promotional exposure

Your logo will feature in an integrated marketing campaign—including direct online and offline contacts, media relations, advertising and social media—reaching key sectors in the Extractive, Energy & Infrastructure Sectors.



Who should attend?

Corporates: Uturn Africa Forum is open to all interested professionals, C level executives from all key sectors: especially in the Extractive, Energy (Oil & Gas) & Infrastructure sectors: Directors & heads of Corporate Social Responsibility/ Investments, Corporate Affairs/External Affairs/Public Affairs Professionals, Marketing Professionals, Ancillary Service professionals such as Auditors, Tax Consultants, Brand Executives. **NGOs, charities, education & all social sector organizations:** Secretary generals, CEOs, heads/ directors of sustainability, green energy, planning and academics, researchers, Social Entrepreneurs etc., **Government:** Policymakers, heads/ directors of policy and strategy, infrastructure and environment.

Uturn Africa Convergence Information

Lagos, Nigeria

Locations: The Eko Hotels & Suites
&

The Lagos Business School, Pan Atlantic University,



Accra, Ghana

Location: The Labadi Beach Hotel, Accra, Ghana
& Ashesi University Campus



Douala, Cameroun

Location: Le Meridien Hotel, Douala
Cameroun



Testimonials:

"Thanks for organizing a great conference! It was great to see many American companies, NGOs and former Net Impact members present. I look forward to working with your organization during my tenure in Ghana".

*Thomas Chen, Economic Officer
U.S. Embassy, Accra, Ghana*

"I really liked the fact that the attendees were quite switched on. Their concentration level was commendable and the questions they asked were also very well thought out". "I really enjoyed Uturn Africa Forum and I commend you for your vision and efforts which should be appreciated throughout the Continent. Great job and thanks for inviting us".

*Val Thompson, President & CEO
Houston Int. Trade Dev. Council, Inc. USA*

"It was indeed a pleasure to participate. You are doing some great work bringing practitioners in the development world together. Keep it up".

*Philip Mshelbila, GM
Shell Petroleum Development Co, Nigeria*

"It was an excellent event; I was pleasantly impressed by my colleagues on the panel, in particular the Houston Councilwomen, impressive!"

*Dante Mossi, PhD. Senior Country Officer
The World Bank, Ghana*

"I was very impressed by the overall event. You got a great venue, kept very closely to time and have put together some very engaging speakers. The audience seemed to be high level execs from many of the most important companies".

*Ismail Radwan, Lead Economist,
The World Bank's Africa Finance & Private Sector Unit*

"It was a pleasure to take part in such a well arranged program".

*Andrew Fawthrop, Chairman/MD,
Chevron Nigeria/Mid Africa Strategic Business Unit.*





The Convergence – Partnership Rate Sheet

We have support opportunities available to cater to the Young Leader’s aspects of the program. We anticipate over 3000 young leaders (Ages 18-33) from all over West Africa leading institutions. Basic costs to attend includes, housing, feeding and local transportation for the 3 days for young leaders from different African countries. In some cases we give travel scholarships to pay for air fare/road fare as needed. Just because a large percentage of them cannot afford the basics, we don’t want them to miss out on the opportunity. Approximate cost per young leader for 3 days of hosting is \$150.

PARTNERSHIP CATEGORIES	CENTER STAGE	STAR	PREMIER
# of Young Leaders Supported	1000	500	300
Front Cover of Brochure	✓		
Adverts in local, regional & International Press+	✓	✓	✓
Website of the event	✓	✓	✓
Online Advertising for the event, including your logo.	✓	✓	
Electronic direct mailing to all attendee’s	✓		
Front cover of documentation	✓		
Stage Signage	✓	✓	✓
Press Release & PR activity	✓	✓	✓
Choice of speaker at table (Lunch)	✓	✓	✓
Front cover of the compendium paper	✓		
One-page advert to be included in forum documentation	✓		
Corporate profile to be included in documentation	✓	✓	✓
Opportunity to distribute to attendee’s value added materials	✓	✓	✓
Exhibition space	✓	✓	✓
Forum Compendium	✓	✓	✓
Your Full Color Logo on Bus Transportation for YL	✓	✓	✓
Complimentary tickets (employees + external corporate guest)	15 VIP Tickets	8 VIP Tickets	5 VIP Tickets
Press coverage report	✓	✓	✓
Partnership Support* \$ or equivalent local currency	\$150,000	\$75,000	\$45,000

Other Sponsorship Opportunities:

***Coverage for 3000 Young Leaders = \$300,000

*****Flexibility** to choose the number of Young Leaders you can support. ***

I can support _____ # of Young Leaders at \$150 cost per head for the program.

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